



EXCLUSIVE BRET MICHAELS SONG, VIDEO PREMIERE TONIGHT ON SPEED™

ROCKER, SUPERCROSS FAN LENDS TALENTS TO TONIGHT'S LIVE SEASON OPENER FROM ANAHEIM AT 10 P.M. ET

Rock star Bret Michaels, familiar to many television audiences as the star of *Rock of Love* and the winner of Donald Trump's *Celebrity Apprentice 3* in 2010, lends his musical talents to the Monster Energy AMA Supercross season with an exclusive song and video that will premiere as part of tonight's live season opener on SPEED (10 p.m. ET) and will be edited specifically for each race throughout the season.

"It is very generous of Bret to write and perform this song for SPEED," said Frank Wilson, SPEED Vice President of Production and Executive Producer. "It shows his passion for Supercross racing is genuine and we are sure this video will get our fans fired up for the Supercross season."

Michaels, who has a motorcycle dirt track on his property, also is a sponsor of the *Rock Hard-Ride Hard Award*, given to the season's hardest charging Monster Energy AMA Supercross rider.

"As a true motorcycle enthusiast and Supercross fanatic, it's an honor to have written and performed the song for the first-ever opening sequence for the Monster Energy AMA Supercross series this season on SPEED," said Michaels, lead singer of the band *Poison*. "This season also brings the second annual Rock Hard-Ride Hard Award. Chad Reed won it last season and I am excited to kick the season off and to see who will win it this year."

For more information about tonight's Feld Motor Sport event, please visit: <http://motoracing.speedtv.com/article/sx-12-season-kicks-off-live-on-speed-this-saturday/>. For more information on Bret Michaels, please visit: <http://www.bretmichaels.com/default.shtml>.

About SPEED™

SPEED, anchored by its popular and wide-ranging coverage of NASCAR, is the nation's first and only cable television network dedicated to automotive and motorcycle racing, performance and lifestyle. Now available in nearly 84 million homes in North America, SPEED, a member of the FOX Sports Media Group, is among the industry leaders in interactive TV, video on demand, mobile initiatives and broadband services, including SPEED2, a groundbreaking new broadband network featuring live, streaming and on-demand events complementing offerings of the linear network. For more information, please visit SPEED.com, the online motor sports authority.

About FOX Sports Media Group

FOX Sports Media Group (FSMG) is the umbrella entity representing News Corporation's wide array of multi-platform US-based sports assets under Chairman & CEO David Hill. Built with brands that are capable of reaching more than 100 million viewers in a single weekend, FSMG includes ownership and interests in linear television networks, digital and mobile programming, broadband platforms, multiple web sites, joint-venture businesses and several licensing partnerships. FSMG now includes FOX Sports, the sports television arm of the FOX Broadcasting Company; Fox's 19 regional sports networks, their affiliated regional web sites and FSN national programming; SPEED and SPEED2; Fox Soccer Channel and Fox Soccer Plus; FUEL TV; and Fox College Sports. In addition, FSMG also includes FOX Sports Interactive Media, which comprises FOXSports.com on MSN, whatifsports.com and scout.com, reaching almost 30 million unique visitors monthly. Also included are Fox's interests in joint-venture businesses FOX Deportes, Big Ten Network and STATS, LLC, as well as licensing agreements that establish the FOX Sports Radio Network, FOX Sports Skybox restaurants and FOX Sports Grills.