



MEDIA INFORMATION

FOX SPORTS ANNOUNCES 2012 NASCAR ON FOX BROADCAST SCHEDULE

**54th Daytona 500 on Sun. Feb 26 Highlights 12th Season
Coverage Begins with Budweiser Shootout on Feb. 18**

New York & Los Angeles – FOX Sports gears up for its 12th season of NASCAR coverage by unveiling the 2012 NASCAR on FOX broadcast schedule featuring 13 NASCAR Sprint Cup points races and 15 events total, highlighted by the 54th running of the DAYTONA 500, live on Sunday, Feb. 26 (1:00-5:30 PM ET) from Daytona International Speedway. Coverage of the “Great American Race” begins that day with a special one-hour pre-race program (12:00-1:00 PM ET) from the DIS infield and a completely remodeled Hollywood Hotel. The flag officially drops on FOX Sports’ 2012 Speedweeks coverage with the BUDWEISER SHOOTOUT, live on Saturday, Feb. 18 in prime time (8:00-10:00 PM ET), followed by live coverage of DAYTONA 500 QUALIFYING on Sunday, Feb. 19 (1:00-4:00 PM ET).

Michael Waltrip, driver, owner and pitch-man extraordinaire, joins the FOX NASCAR SUNDAY prerace team, taking a seat in the famed Hollywood Hotel alongside big brother Darrell Waltrip and host Chris Myers. Darrell and former champion crew chief Larry McReynolds return to provide race analysis for all NASCAR on FOX Sprint Cup events, and Mike Joy returns as race announcer. Veteran analyst Jeff Hammond takes his extensive experience as a former championship-winning crew chief to the action in the garages and on pit road. Dick Berggren, Steve Byrnes, Matt Yocum and Krista Voda also return to cover pit road. NASCAR on FOX “storm scout” and meteorologist Rick Dickert of FOX-owned KTTV in Los Angeles rejoins the crew to provide weather updates to viewers on the FOX NASCAR SUNDAY prerace show as well as during race coverage.

FOX’s 2012 NASCAR schedule is highlighted by races from Phoenix International Speedway on Sunday, March 4; Las Vegas Motor Speedway on Sunday, March 11; Bristol Motor Speedway on Sunday, March 18; Texas Motor Speedway on Sunday, April 14; Richmond International Raceway on Saturday, April 28; Talladega Superspeedway on Sunday, May 6; and the NASCAR on FOX season finale from Dover, Delaware on Sunday, June 3.

The network’s presentation of the first 13 races of the 2011 NASCAR Sprint Cup series hit a three-year high averaging 8.6 million viewers per race, up +9% over 2010 (7.9 million viewers). The 2011 Daytona 500 crowned the event’s youngest champion ever and delivered ratings and audience gains for FOX Sports. A total audience of just over 30 million Americans watched the race, making the 2011 Daytona 500 the most-watched NASCAR race since 2008. The 30.1 million total viewers, a measure of the audience that saw at least a portion of the race, is +1% higher than 2010’s total audience of 29.8 million and +15% better than 2009’s 26.2 million.

FOX Sports commands the well-earned distinction as television’s most innovative sports broadcaster. Ranking high among the network’s achievements are honors for its NASCAR coverage. NASCAR on FOX has garnered 15 Emmy Awards for its coverage including three for Outstanding Sports Series (2001, 2005, 2007), five for Outstanding Live Event Audio Sound (2002, 2005, 2006, 2009, 2010), one for Outstanding Graphic Design (2001), five for Outstanding Technical Team Remote (2001, 2003-05, 2007) and one for Promotional Announcement Episodic (2008).

NASCAR on FOX 2012 Schedule

Date	Track	Event	Coverage Begins
Sat. Feb. 18	Daytona Int'l Speedway	Budweiser Shootout	8:00 PM
Sun. Feb. 19	Daytona Int'l Speedway	Daytona 500 Qualifying	1:00 PM
Sun. Feb. 26	Daytona Int'l Speedway	Daytona 500	12:00 PM
Sun. March 4	Phoenix Int'l Speedway	NASCAR Racing from Phoenix	2:30 PM
Sun. March 11	Las Vegas Motor Speedway	NASCAR Racing from Las Vegas	2:30 PM
Sun. March 18	Bristol Motor Speedway	NASCAR Racing from Bristol	12:30 PM
Sun. March 25	Auto Club Speedway	NASCAR Racing from Fontana	2:30 PM
Sun. April 1	Martinsville Speedway	NASCAR Racing from Martinsville	12:30 PM
Sat. April 14	Texas Motor Speedway	NASCAR Racing from Fort Worth	7:00 PM
Sun. April 22	Kansas Speedway	NASCAR Racing from Kansas City	12:30 PM
Sat. April 28	Richmond Int'l Raceway	NASCAR Racing from Richmond	7:00 PM
Sun. May 6	Talladega Superspeedway	NASCAR Racing from Talladega	12:00 PM
Sat. May 12	Darlington Raceway	NASCAR Racing from Darlington	6:30 PM
Sun. May 27	Charlotte Motor Speedway	NASCAR Racing from Charlotte	5:30 PM
Sun. June 3	Dover Int'l Speedway	NASCAR Racing from Dover	12:30 PM

All times Eastern; Schedule subject to change

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